

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT USA 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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WoodwardBizMedia
801 Bluff Street
Dubuque, IA 52001
Tel.: (563) 557-4492
Fax: (563) 588-3848
www.energy-tech.com
flannery@mhwmag.com

Official Publication of: None
Established: 1991
Issues per Year: 10

FIELD SERVED

ENERGY-TECH serves independently owned and municipal electric utilities, rural electric and other electric cooperatives; other public electric utilities (federal, state or district); independent power producers and small power producers; self generators, engineering & construction service providers and consulting companies, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are select American Society of Mechanical Engineers (ASME) Power Division members, executive management, general or corporate managements, engineering management, engineering (including design, system and planning), operations management, operations (including maintenance) and other recipients with job functions and job functions not available including company copies and educational facilities.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	797
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	80
Digital _____	-
All Other _____	180
TOTAL	1,057

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	19,252	100.0	19,252	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	19,252	100.0	19,252	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2010 Issue	Number Removed	Number Added	Total Qualified
February _____	98	43	20,149
March _____	2,448	782	18,483
April _____	239	1,013	19,257
*May _____	80	27	19,204
June _____	64	28	19,168
TOTAL	2,929	1,893	

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

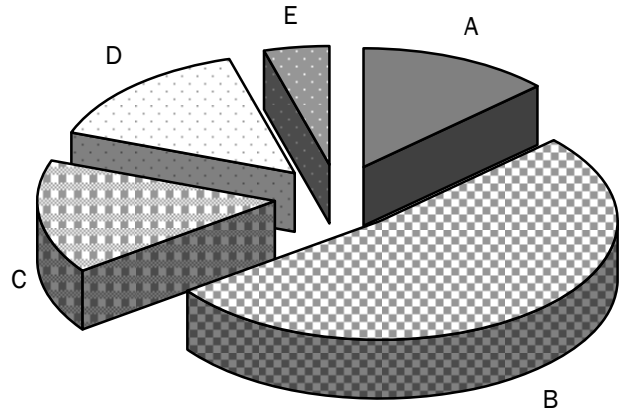
This issue is 0.3% or 60 copies below the average of the other 4 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Executive Management	Engineering Management/Engineering	Operations Management/Operations	Plant Management/General Management	Other Functions including Company Name Only copies
Electric Utilities (Note 1)	19,204	100.0	2,527	9,984	2,979	2,883	831
TOTAL QUALIFIED CIRCULATION	19,204	100.0	2,527	9,984	2,979	2,883	831
PERCENT	100.0		13.2	52.0	15.5	15.0	4.3

Note 1: Includes Investor Owned, municipal, rural and other electric cooperatives; other public utilities (federal, state or district), independent power producers and small power producers. Self generators, engineering & construction service providers and consulting companies, and others allied to the field.

3a. Breakout of Qualified Circulation by Function

CLASSIFICATION BY FUNCTION	TOTAL QUALIFIED	PERCENT OF TOTAL
A Executive Management	2,527	13.2
B Engineering Management/Engineering	9,984	52.0
C Operations Management/Operations	2,979	15.5
D Plant Management/General Management	2,883	15.0
E Other Functions including Company Name Only copies	831	4.3
TOTAL	19,204	100.0



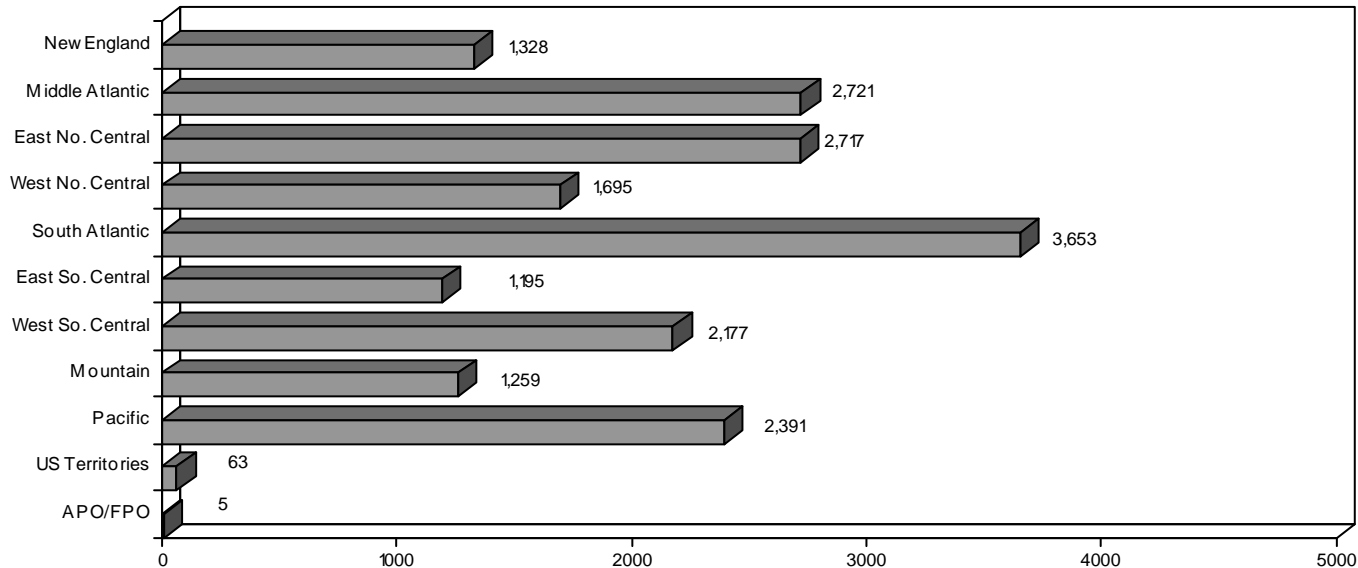
3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	7,052	386	674			8,112	42.2
II. Request from recipient's company: _____	89	-	-			89	0.5
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	6,081	1,291	3,631			11,003	57.3
*Association rosters and directories _____	6,081	1,291	971			8,343	43.4
*Business directories _____	-	-	2,660			2,660	13.9
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	13,222	1,677	4,305			19,204	100.0
PERCENT	68.9	8.7	22.4			100.0	

*See Paragraph 8

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			19,065	99.3
Individuals by name only _____			139	0.7
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			19,204	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010							
State & Zip Code		Total Qualified	Percent	State & Zip Code		Total Qualified	Percent
039-049 Maine _____		128		400-427 Kentucky _____		242	
030-038 New Hampshire _____		156		370-385 Tennessee _____		456	
050-059 Vermont _____		48		350-369 Alabama _____		361	
010-027 Massachusetts _____		556		386-397 Mississippi _____		136	
028-029 Rhode Island _____		60		EAST SO. CENTRAL		1,195	6.2
060-069 Connecticut _____		380		716-729 Arkansas _____		131	
NEW ENGLAND		1,328	6.9	700-714 Louisiana _____		295	
100-149 New York _____		968		730-749 Oklahoma _____		216	
070-089 New Jersey _____		657		750-799 Texas _____		1,535	
150-196 Pennsylvania _____		1,096		WEST SO. CENTRAL		2,177	11.3
MIDDLE ATLANTIC		2,721	14.1	590-599 Montana _____		53	
430-459 Ohio _____		754		832-838 Idaho _____		105	
460-479 Indiana _____		341		820-831 Wyoming _____		64	
600-629 Illinois _____		763		800-816 Colorado _____		417	
480-499 Michigan _____		534		870-884 New Mexico _____		90	
530-549 Wisconsin _____		325		850-865 Arizona _____		284	
EAST NO. CENTRAL		2,717	14.2	840-847 Utah _____		129	
550-567 Minnesota _____		327		889-898 Nevada _____		117	
500-528 Iowa _____		232		MOUNTAIN		1,259	6.6
630-658 Missouri _____		477		995-999 Alaska _____		92	
580-588 North Dakota _____		88		980-994 Washington _____		394	
570-577 South Dakota _____		44		970-979 Oregon _____		174	
680-693 Nebraska _____		216		900-961 California _____		1,663	
660-679 Kansas _____		311		967-968 Hawaii _____		68	
WEST NO. CENTRAL		1,695	8.8	PACIFIC		2,391	12.5
197-199 Delaware _____		74		UNITED STATES		19,136	99.6
206-219 Maryland _____		461		969 & 004-009 U.S. Territories _____		63	
200-205 Washington, DC _____		41		Canada _____		-	
220-246 Virginia _____		581		Mexico _____		-	
247-268 West Virginia _____		116		Other International _____		-	
270-289 North Carolina _____		559		APO/FPO _____		5	
290-299 South Carolina _____		433		TOTAL QUALIFIED CIRCULATION		19,204	100.0
300-319 Georgia _____		440					
320-349 Florida _____		948					
SOUTH ATLANTIC		3,653	19.0				

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION



7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*	January - June 2010*
Total Audit Average Qualified:	20,798	21,812	21,485	21,068	20,337	19,252
Qualified Non-Paid:	20,798	21,812	21,485	21,068	20,337	19,252
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2009-June 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 8,343 copies or 43.4%, including American Association of Mechanical Engineers Power Division. Business directories include 1 source of circulation for a quantity of 2,660 copies or 13.9%, including UDI's Who's Who in Electric Power Plants.

Paragraphs 3c and 7 are being reported at the publisher's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Juli Ikonomopoulos, General Manager

Linda Flannery, Business & Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed June 8, 2010

State Iowa

County Dubuque

Received by BPA Worldwide June 8, 2010

Type PJ

ID Number E260P0J0